

the natural way to extend freshness

Introducing UltraZap® XtendaPak Active Absorbent Pads for Produce

Patented and Patents Pending

The United States Department of Agriculture reports that annual per capita consumption of fresh tomatoes is nearly 90 pounds.¹ The demand for high quality, fresh tomatoes continues to rise, particularly in out-of-home foodservice locations.

Restaurants, hotels, hospitals, schools and other foodservice outlets depend on local processors to deliver fresh, high quality, value-added tomatoes. As a delicate, perishable vegetable, fresh cut tomatoes must be packaged in a protective environment.

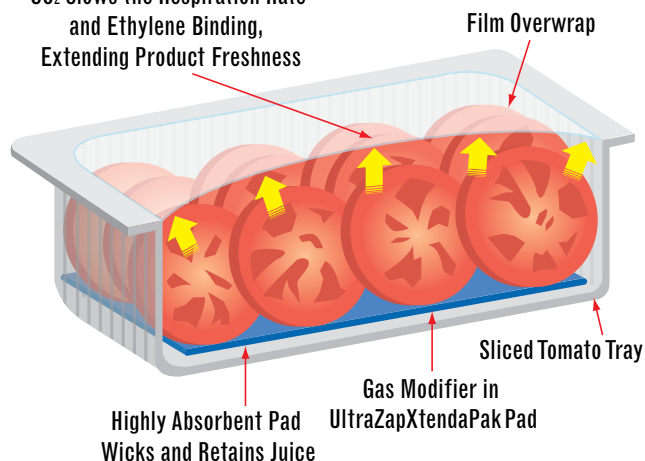
Paper Pak Industries, a leader in the absorbency market, has developed an innovative way to improve the safety, appearance and shelf life of fresh cut tomatoes.

UltraZapXtendaPak is a revolutionary active absorbent pad designed to maintain the tomatoes' sensory features – smell, color, and texture – and extend the shelf life by slowing the product's respiration rate.

The patented cellulose pad, packed with super absorbent polymers, effectively wicks juice away from cut tomatoes while generating CO₂ gas to reduce the growth of micro-organisms inside the package.



CO₂ Slows the Respiration Rate and Ethylene Binding, Extending Product Freshness



Even in a non-barrier package, UltraZapXtendaPak active pads generate CO₂ gas to slow the respiration rate, thus lowering bacteria, yeast and mold growth and extending the product shelf life.

UltraZapXtendaPak Active Pad Benefits

Tomato processors will realize immediate benefits by using the innovative UltraZapXtendaPak absorbent pad:

- Significantly less shrink will improve margins and reduce packaging costs
- Extends product shelf life
- Product is fresher through the use-by date
- Reduces yeast and mold inside the package
- Interferes with the ethylene receptors
- Reduces the risk of cross contamination and related operator liability
- Works with standard half or quarter steam trays

Absorbent Manufacturers • Innovators • Advisors

1941 White Avenue, La Verne, California USA 91750 Phone: (909) 392-1750 Fax: (909) 392-1760
email: salesinfo@paperpakindustries.com www.paperpakindustries.com

PAPER PAK INDUSTRIES
ppi