

# food packaging distributors

Paper Pak Industries has been providing absorbent solutions to food packaging distributors for over 45 years, offering exceptional service, support, and product innovation. Our products enable food marketers and retail grocers to improve consumer satisfaction by enhancing the shelf appeal of fresh meat, poultry, seafood and produce packages.

The leading national and regional food packaging distributors appreciate the many benefits provided by Paper Pak Industries' products and services:

## Focused Market Leadership

Because we are the largest manufacturer in North America dedicated solely to the production of absorbent mediums for the food packaging industry, we have the expertise and capacity to deliver absorbent solutions for even the largest distributors.

## Convenient Locations

Our state-of-the-art manufacturing plants are strategically located on the East and West Coasts, assuring food packaging distributors that we can provide absorbent products where and when your business needs them.

## Dedicated Customer Service

With PPI, you can expect the highest quality service from our knowledgeable sales staff. We understand the services, products, and support that you need to effectively market packaging solutions to the food industry.



## R & D Support

Paper Pak Industries' Research and Development team has the experience and technical expertise in absorbent solutions to create the best absorbent product for your clients' packaging requirements.

## Responsive and Flexible

Paper Pak Industries is very responsive to both regional and national packaging distributors. Our tradition of flexibility is central to our continued success.

## Diverse Product Line

Whether your customers need absorbent pads for case-ready packaging systems or traditional meat and poultry trays, we offer a full range of absorbent products that meet the needs of today's food processing and supermarket trade.



# absorbent products for food packaging distributors

## Consumers Prefer Absorbent Food Pads

Eye-appealing meat, poultry, seafood and produce packages that are free from excess juice drive purchases and consumer satisfaction in grocers' perishable departments. A recent market research study confirms 85 percent of shoppers prefer an absorbent food pad in their packaged perishable foods.<sup>1</sup>



### A Pad for Every Package

Paper Pak Industries' comprehensive line of absorbent food pads is available in a variety of sizes, colors, shapes and absorbencies for specific products and package sizes. We offer a variety of pad options for all types of meat, poultry, seafood and produce packages, including anti-theft pads that feature an embedded EAS label.

### Absorbent Food Pads Make A Difference

**Superior Fluid Containment:** Superior performance in trapping free-flowing natural juices results in consumer preferred packages.

**Fresh Appearance:** Meat, poultry, seafood and produce maintain a fresh appearance longer.

**Consumer Confidence:** Drier packages reinforce consumer confidence in the quality of your products.

**Strength Integrity:** A unique pad construction using high crepe cellulose either with or without sealed sides eliminates any tearing or separating, even under pressure.

### Patented Technology Delivers Quality

- Drier, fresher packages of meat, poultry, seafood and produce products.
- A highly absorbent, strong cellulose core which locks in moisture.
- Top and bottom polymer based layers that more effectively retain juices and provide exceptional strength.
- No fluff particles to burst out when the pad is wet.
- A patented sealing process that prevents the pad from delaminating.
- Optional sealing on all four sides for superior performance.

<sup>1</sup> Source: InsightExpress® Household Shoppers Panel, February 2004

improving consumer satisfaction one package at a time

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