

# food packaging manufacturers

Paper Pak Industries has been providing absorbent solutions to food packaging manufacturers for over 45 years. Our products enable food marketers and retail grocers to improve consumer satisfaction by enhancing the shelf appeal of fresh meat, poultry, seafood and produce packages.

**The leading food packaging manufacturers appreciate the many benefits provided by Paper Pak Industries' products and services:**

## Convenient Locations

Our state-of-the-art manufacturing plants are strategically located on the East and West Coasts, assuring food packaging manufacturers that we can quickly respond to your absorbent pad needs.

## Absorbent Specialists

We are the largest manufacturer in North America dedicated solely to the production of absorbent mediums for the food packaging industry, thus eliminating any conflict of interest with our customers.

## Vertically Integrated

Paper Pak Industries controls the complete production process, from the manufacturing of our patented layered crepe cellulose core to our patented sealing process, ensuring the highest quality products possible.

## Loose Stock or Roll Goods

Our absorbent products are available as individual pads packed in convenient cases or on rolls for high volume mechanical applications.



## Responsive and Flexible

Our tradition of flexibility is central to our continued success. Paper Pak Industries is very responsive to individual customer needs, including our dedicated sales and technical support.

## Active R & D Support

Paper Pak Industries' Research and Development team continually utilizes its technical expertise in absorbent solutions to create new absorbent products for your customers' packaging requirements.

## Thinner Pad Creates Efficiencies

Our crepe cellulose pad is thinner, therefore allowing us to pack more pads per roll or per case. More pads per roll and case create logistics and production efficiencies for our customers.



# absorbent products for food packaging manufacturers

## Consumers Prefer Absorbent Food Pads

Eye-appealing meat, poultry, seafood and produce packages that are free from excess juice drive purchases and consumer satisfaction in grocers' perishable departments. A recent market research study confirms 85 percent of shoppers prefer an absorbent food pad in their packaged perishable foods.<sup>1</sup>



### A Pad for Every Package

Paper Pak Industries' comprehensive line of absorbent food pads is available in a variety of sizes, colors, shapes and absorbencies for specific products and package sizes. We offer a variety of pad options that give food packaging manufacturers a multitude of choices when selecting the appropriate pads for your customers.

### Absorbent Food Pads Make A Difference

**Superior Fluid Containment:** Superior performance in trapping free-flowing natural juices results in consumer preferred packages.

**Consumer Confidence:** Drier packages reinforce consumer confidence in the quality of your products.

**Fresh Appearance:** Meat, poultry, seafood and produce maintain a fresh appearance longer.

**Strength Integrity:** A unique pad construction using high crepe cellulose either with or without sealed sides eliminates any tearing or separating, even under pressure.

### Our Patented Technology Delivers Quality

- Drier, fresher packages of meat, poultry, seafood and produce products.
- A highly absorbent, strong cellulose core which locks in moisture.
- Top and bottom polymer based layers that more effectively retain juices and provide exceptional strength.
- No fluff particles to burst out when the pad is wet.
- A patented sealing process that prevents the pad from delaminating.
- Optional sealing on all four sides for superior performance.

<sup>1</sup> Source: InsightExpress® Household Shoppers Panel, February 2004

## improving consumer satisfaction one package at a time

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