

retail grocery perishable departments

Consumers choose a grocery store for a number of reasons, but one of the most important factors is how well they like the perishable departments' appearance and products. Paper Pak Industries helps grocers deliver quality and value by supplying absorbent pads for fresh meat, poultry, seafood and produce packages and case liners for meat and dairy display cases.

The leading grocery companies appreciate the many benefits provided by Paper Pak Industries' products and services:

Pads Improve Package Presentation

PPI's absorbent food pads improve consumer satisfaction by keeping packaged meat, poultry, seafood and produce drier, fresher and more attractive. Ensuring your packages are free from excess liquid is essential to reinforcing the quality of your perishable departments.

Pads Lower Product Spoilage

Meat, poultry and seafood products packaged with our absorbent pads improve product appearance and reduce costly rewraps, markdowns and pulls.

Responsive and Flexible

Our tradition of excellent customer service is the corner-stone of Paper Pak Industries' continued success. Our sales and technical staff are very responsive to customers' individual requirements.



Case Liners Reinforce Cleanliness

Our absorbent case liners are available in sheets or rolls to protect your meat and dairy display cases from unattractive juices, odors and moisture. PPI's case liners significantly reduce valuable employee time needed to clean display cases while also extending the lifespan of costly display equipment.

Patented Pad Construction

Our patented pad is designed to deliver maximum wickability, effectively pulling in fluids even under heavily weighted or shingled meat and poultry products.

Thinner Pad Creates Efficiencies

Our crepe cellulose is thinner, therefore allowing us to pack more pads per roll or per case. More pads per roll and case create logistics efficiencies for our grocery customers.



absorbent products for retail grocery stores

Consumers Prefer Absorbent Food Pads

Eye-appealing meat, poultry, seafood and produce packages that are free from excess juice – coupled with clean display cases – drive purchases and consumer satisfaction in your perishable departments. A recent market research study confirms 85 percent of shoppers prefer an absorbent food pad in their packaged perishable foods.¹



A Pad for Every Package

Paper Pak Industries' comprehensive line of absorbent food pads is available in a variety of sizes, colors, shapes and absorbencies for specific products and package sizes. We offer a variety of pad options for all types of meat, poultry, seafood and produce packages, including anti-theft pads that feature an embedded EAS label.

Absorbent Food Pads Make A Difference

Superior Fluid Containment: Superior performance in trapping free-flowing natural juices results in consumer preferred packages.

Consumer Confidence: Drier packages reinforce consumer confidence in the quality of your products.

Fresh Appearance: Meat, poultry, seafood and produce maintain a fresh, attractive appearance longer.

Strength Integrity: A unique pad construction using high crepe cellulose either with or without sealed sides eliminates any tearing or separating, even under pressure.

Our Patented Technology Delivers Quality

- Drier, fresher packages of meat, poultry, seafood and produce.
- A highly absorbent, strong cellulose core which locks in moisture.
- Top and bottom polymer based layers that more effectively retain juices and provide exceptional strength.
- No fluff particles to burst out when the pad is wet.
- A patented sealing process that prevents the pad from delaminating.
- Optional sealing on all four sides for superior performance.

¹ Source: InsightExpress® Household Shoppers Panel, February 2004

improving consumer satisfaction one package at a time

1941 White Avenue, La Verne, CA 91750 Phone: (888) 293-6529 Fax: (877) 777-2131
email: salesinfo@paperpakindustries.com www.paperpakindustries.com

PAPER PAK INDUSTRIES
ppi