

Protect Yourself and Your Consumers.

Introducing

UltraZap[®]  SafePak



The Smart and Simple Way to Better Protect Your Store and Your Consumers

The Centers for Disease Control and Prevention estimates that foodborne pathogens cause 76 million illnesses, 325,000 hospitalizations and 5,000 deaths each year. In addition to the human impact, foodborne illnesses cost the global economy billions of dollars a year.

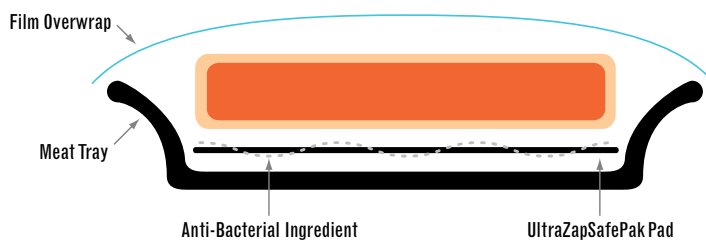
One source of foodborne bacteria is retail packages of raw beef, poultry and seafood, which may contain harmful bacteria such as Salmonella, E. Coli 0157:H7 and Listeria monocytogenes. Cross contamination of foodborne pathogens can easily occur in grocery meat departments, check-out aisles, on shopping carts, and in consumers' homes.



Smart, Simple and Scientific

Paper Pak Industries, working with a team of industry experts over a multi-year span, has developed a smart and simple way to improve food safety in retail grocery stores.

UltraZapSafePak is an active absorbent pad designed to maintain the safety and appearance of packaged meat and poultry. UltraZapSafePak minimizes the bacterial growth in packaged meat and poultry, thus maintaining the product's safety even as the protein ages inside the package.



UltraZapSafePak active pads include an anti-bacterial ingredient that reduces the bacterial growth inside the cellulose pad and in the purge. A reduction of bacterial growth in the purge allows the packaged meat and poultry product to remain safer and more odor-free when compared to standard industry packages.

Immediate Results and Long-Term Benefits

Grocery retailers will realize immediate benefits by using the innovative UltraZapSafePak active pad:

- Improves food safety in the meat department, store aisles, and check-out lines
- Reduces the risk of in-store cross contamination and related retailer liability
- Safer consumer handling when the package is opened in-home
- Reduces any offensive odors

UltraZapSafePak minimizes the bacterial growth in packaged meat and poultry, thus promoting the product's safety even as the protein ages inside the package.

improving customer satisfaction one package at a time

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